



CONTENT MARKETING

In a world where there's no shortage of content, being able to create real, relevant information to present in an interesting, appealing way is key to cutting through the clutter and getting our clients' messages seen and heard. From creating opportunities for consumers to share our clients' messages to working with influencers to extend our reach, we blend our journalism background with our marketing instinct to create relevant, shareable content.

BLOG POSTS

The 6 Essentials to Outdoor Entertaining

Posted on: June 18, 2019 By: kazoo Categories: Oklahoma City, OK, Tulsa, OK Tags: An Affair of the Heart, expo square, july show, outdoor entertaining, patio, patio party, river spirit expo, summer party, Tulsa

Long summer nights are so close we can smell them! Alas, the countdown begins for the much anticipated season of outdoor entertaining and gatherings with loved ones. Say goodbye to dinner reservations, fighting for parking spots, and standing in line for overpriced cocktails and HELLO to a stylishly collected space for entertaining at home!

We have all the tips for just what you need to host the perfect outdoor event. Use these tips as inspiration then shop the Braum's An Affair of the Heart show July 12-14 to curate your own assortment of items to help piece together the perfect entertaining space that fits your home and your style. Here's a roundup of the 6 essentials to outdoor entertaining:

1. Seating



From floor poufs to outdoor sectionals, make sure to have ample seating and lounging for your guests. This can be a collected assortment of spots for your guests to land. Think floor pillows, stools, wicker rockers, hanging swings.

2. Ambience

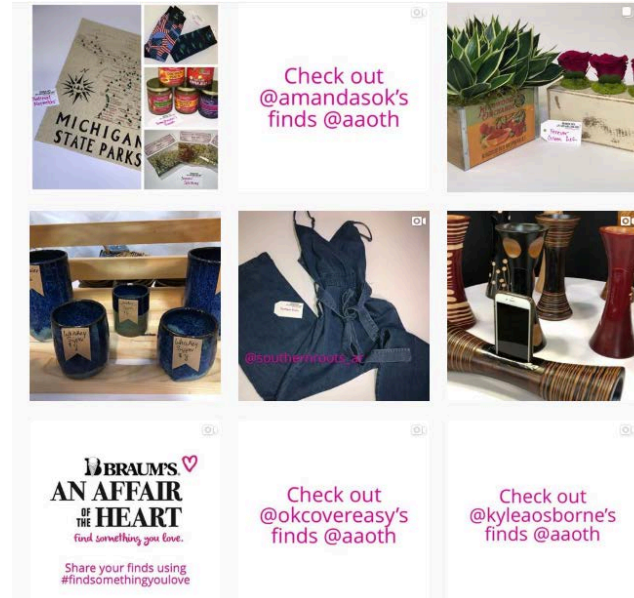


The key to creating a cozy and inviting space is all about the mood and ambience! Fill your space with ambient lighting by stringing lights galore and adding LED candles to lanterns and scattering them about.

MOBILE MURAL



INFLUENCER CONTENT



SOCIAL MEDIA COUNTDOWN



BRAND CONTENT



Shorter, morning or evening walks

Hike with water

Avoid cold baths (this can be dangerous for overheated dogs)

Dab paw pads with rubbing alcohol

Engage vet early with any concerns



GIFT GUIDE



Holiday Gift Guide
I am Samantha, lifestyle blogger behind Go French Yourself. I am so excited to introduce you to 10 amazing vendors in my holiday gift guide you can find this weekend! I've chosen one favorite holiday gift item from each of the 10 vendors in my guide. This is only a sampling of what you can find at the show, but I hope it helps spark some ideas to complete your own holiday shopping list.

If you have the time to meet the vendors and hear their stories, it will make you cherish their products even more. With a swipe of a card or an exchange of a bill, you send a signal of support to the people or company behind the purchase and so much more.

Thank you for being here and happy shopping!



JL CONCEPTS TULSA Large Spotted Sycamore Fruit Bowl With Turquoise Inlay \$90 | Booth 675



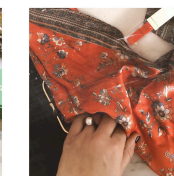
FARM SWEET FARM Oklahoma Goat's Milk Soap \$6 | Booth 576



CORAL LANE Scrunchie \$12 | Booth 659



SCOTT FARMS GOURMET FOODS \$3.75-\$7.95 Booth 601-603



PS:121 JEWELRY Leather Ring With Freshwater Pearls \$15 | Booth 291



SOY CANDLE COTTAGE Natural Soy Candles \$11 | Booth 301-302



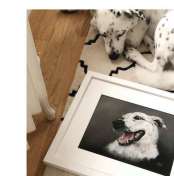
ADALINE OWASSO Little Dictionary of Fashion \$19 | Booth 102-103



57 BLUE COLLECTIONS Dean Crouser Kaleidoscope Butterfly Stoneware Mug \$18 | Booth 277



ORIGINAL BROOKS Dot Grid Bullet Journal in Black and White \$38 | Booth 282



ANIMAL PORTRAITS BY PENNY/TREASURED POSSESSIONS Pet Portrait \$175-750 | Booth 546

